

Venture Investment Opportunity: *World's First Wireless Sleep Apnea Diagnostic*

The Market:

Obstructive Sleep Apnea (OSA) is the most common sleep disorder. 30 million people in the U.S. suffer from OSA. 25 million+ people remain undiagnosed and untreated. There is strong correlation between sleep disorders and many life threatening illnesses such as hypertension, congestive heart failure, stroke, impotence and diabetes to name a few.

The Product:

“Wireless” Sleep Diagnostic System

The Poly - Lab Sleep Diagnostic System will be the 1st totally patient wireless disposable device on the market. It utilizes breakthrough sensor technology. The portable data logger and “wireless” sensor system (system shown on this page) are capable of performing complex 16-18 channels. These channels include 2 EEG, 2 EOG, 1 EMG, 2 ECG, body effort, body position, heart rate, air flow, chest effort, abdomen effort, snoring and leg movement.

Current sleep lab test systems require a facility investment, large instrument capital expenditure (\$20,000+/bed), plus the use of many (20+) uncomfortable patient wired disposable sensors requiring considerable set-up labor costs.

The Company's value proposition to its customers includes use of existing beds, minimal up front instrument charge, and 2 comfortable single use “wireless” sensor patches that require limited labor set-up costs. The “no hassle” patient and staff experience, plus both economic and usage flexibility, will be attractive to expanding sleep centers and hospitals wanting to set up a sleep lab.

Poly-Lab – Sleep Lab Test *Simple and No Wires*



Competition – Sleep Lab Test *Complex and Many Wires*



Funding:

Product investment to date has been \$2 million. The Company is seeking to raise up to \$10-15 million to commercialize products, hire management and sales force, conduct clinical studies, and provide for working capital. They anticipate significant returns to investors with exit opportunities through M&A or through IPO.

Your Action:

Our research indicates that this opportunity could fit with your firm's business. This summary is designed to assist you in determining if this Company represents a possible fit with your firm's objectives. If you would like more information about this Company, please call or return the Confidentiality Agreement below, and we will send you financial statements and a professionally prepared analysis of the Company.

Confidentiality Agreement:

You agree that your sole use of the information provided to you by David L. Ross and Associates, Inc. and/or its Client will be to consider this opportunity for an equity investment. You further agree to only release such information to those people whose analysis is necessary for your decision. You agree that you will handle all information received in the same manner as you handle your own internal confidential information, and shall not release it to anyone outside your company without the written permission of David L. Ross and Associates or its Client. You represent that you are acting as a principal investor, and not as a broker or intermediary. You agree to carry out preliminary discussions with this company concerning a possible transaction through David L. Ross and Associates to avoid unnecessary exposure, and for the efficient flow of initial information. You understand that David L. Ross and Associates is in a position to arrange a meeting for you with the Client's principals at your request. The respective obligations of the parties under this Agreement shall survive for a period of 36 months following the date below.

_____ <i>Signature</i>	_____ <i>Company Name</i>
_____ <i>Officer Name</i>	_____ <i>Date</i>
_____ <i>Officer Title</i>	_____ <i>Telephone Number/Fax Number</i>
_____ <i>Company Address</i>	_____ <i>Email Address</i>

For additional information on this company, call David L. Ross at +1 (312) 498-4770. For copies of the Information Memorandum, sign the Confidentiality Agreement and fax it to Fax number +1 (508) 819-5415, Attention: Sleep Apnea